

More than 16 p.c. of the total sales in 1930 were made by stores in the general merchandise group. The most important kinds of stores in this group were the department stores and the variety stores. The sales of food stores, of which the most numerous and important are the grocery stores, formed 22.33 p.c. of the total, while those of the automotive group accounted for 13.86 p.c. While such proportions are indicative of the sales of commodities, they do not furnish an accurate guide to commodity sales. Few stores restrict their sales to one line of goods and some kinds of stores handle a wide variety of merchandise. Department and general stores, as is well known, deal in many commodities, but there are other stores which also carry many lines of goods. The figures that are given in Table 38 show the retail merchandise trade by groups and kinds of business.

38.—Retail Merchandise Trade in Canada, by Group and Kind of Business, 1930.

Group and Kind of Business.	Stores.	Employees.		Salaries and Wages.	Net Sales.	Stocks on Hand, End of Year (at Cost).
		Full-Time.	Part-Time.			
	No.	No.	No.	\$	\$	\$
Food.						
Bakeries—Caterers—						
Bakeries and bakery products ¹	1,213	2,217	221	1,836,300	11,027,600	335,600
Caterers.....	6	5	9	6,400	94,300	3,200
Candy and Confectionery Stores—						
Candy stores—nut stores.....	212	526	54	393,600	3,518,600	93,900
Confectionery stores.....	8,769	4,460	985	3,219,600	50,657,500	4,985,800
Dairy Products Dealers—						
Dairy products stores.....	179	285	35	273,600	5,280,600	109,800
Eggs and poultry stores.....	190	101	33	99,000	1,883,200	126,200
Milk dealers ²	3,114	4,424	145	4,668,500	30,010,100	312,800
Delicatessen stores.....	213	265	42	194,400	2,570,600	114,800
Fruit and vegetable stores.....	1,515	1,181	303	893,500	16,293,400	842,100
Grocery stores (without meat).....	18,166	13,600	3,465	11,473,500	243,699,300	25,004,000
Combination Stores—						
Grocery stores with meats.....	3,125	7,606	1,628	8,164,100	112,859,400	6,831,300
Meat markets with groceries.....	2,037	3,855	503	3,477,200	48,844,700	2,786,200
Meat Markets (including Sea Foods)—						
Meat markets.....	5,017	6,080	932	5,674,200	78,292,200	2,049,900
Fish markets.....	362	432	83	408,700	4,734,000	181,200
Other Food Stores—						
Coffee, tea, spices.....	132	326	29	395,300	2,527,900	448,800
Food stores with non-food departments.....	148	163	7	113,600	1,884,700	572,200
Bottled beverages.....	25	13	6	18,500	123,500	22,900
Market stalls.....	242	76	98	74,100	1,174,500	40,900
Totals.....	44,665	45,615	8,578	41,384,100	615,476,100	44,861,600
COUNTRY GENERAL STORES.						
General stores—groceries with dry goods and apparel.....	10,658	10,475	1,872	9,090,300	210,866,900	70,544,500
General stores—groceries with other merchandise.....	1,136	730	219	599,000	15,607,300	4,410,000
General stores without groceries.....	121	168	16	142,900	2,329,600	1,162,200
Totals.....	11,915	11,373	2,107	9,832,200	228,803,800	76,116,700
GENERAL MERCHANDISE.						
Department stores.....	148	42,163	3,657	47,657,600	355,258,600	51,451,500
Dry goods stores.....	1,899	3,008	550	2,583,000	31,705,600	14,127,400
General Merchandise Stores—						
With food departments.....	336	1,095	79	1,156,400	16,877,200	4,210,700
Without food departments.....	78	321	16	340,500	3,488,900	1,317,500
Variety, 5-and-10, and to-a-dollar stores.....	513	5,293	3,428	4,718,200	44,212,200	6,244,000
Totals.....	2,974	51,880	7,730	56,455,700	451,542,500	77,351,100

¹In addition, bakeries reporting to the Census of Industry had retail sales of \$51,604,889.

²In addition, dairies reporting to the Census of Industry had retail sales of \$28,919,290.